

OFFSET PRINTING INDUSTRY

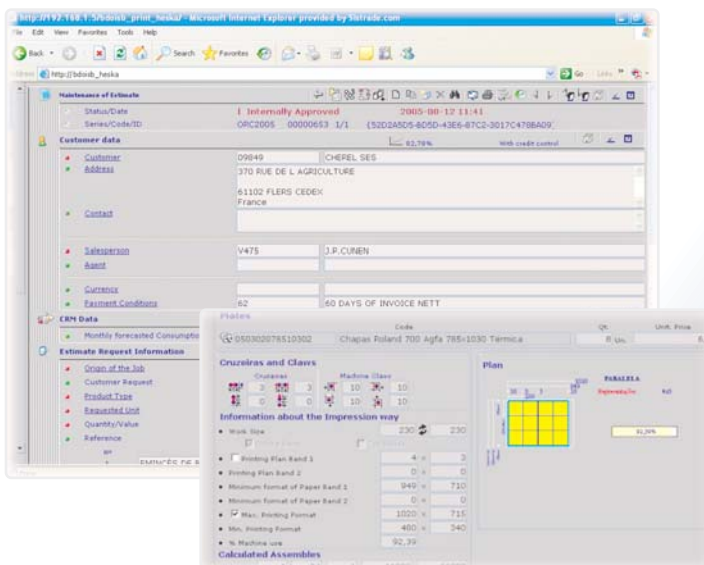
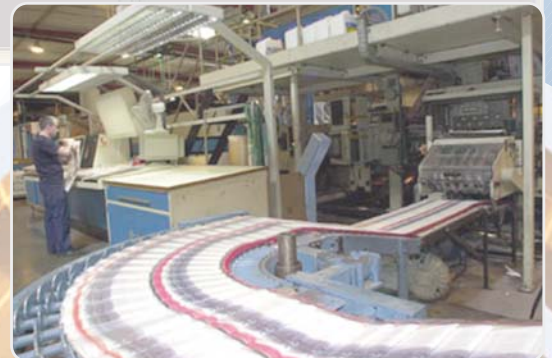
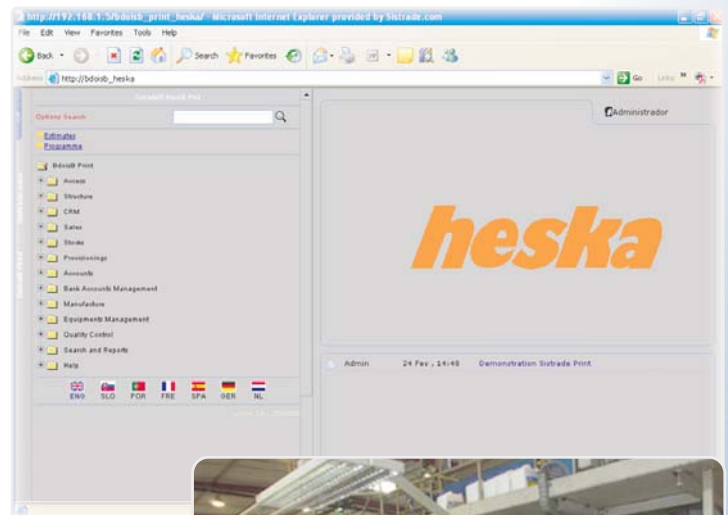
CASE STUDY

heska
HESKA PORTUGUESA
- Indústrias Tipográficas, SA

One of the biggest Portuguese Graphic Arts and Printing companies is using SisTrade® Print



HESKA Portuguesa – Indústrias Tipográficas, S.A. is an Offset company, located in Sintra, in modern industrial facilities. This company is considered one of the biggest Portuguese Printing Companies, especially dedicated to medium and large runs, betting on product quality and delivery schedule fulfilment.

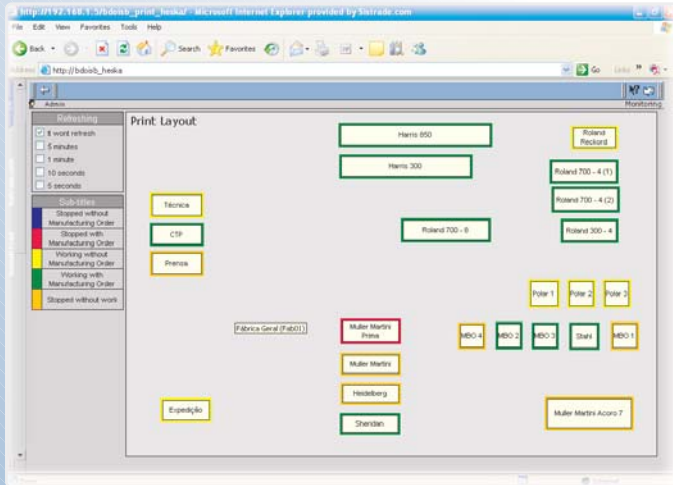


This project arose from Heska's restructuring during 2003. The process began with an I.T. supplier's market research and, in August 2003, Heska chose its business partner - SISTRADE. Only 5 months after the project's beginning, HESKA began fully working with SisTrade® Print.

In January 1st 2004, the system start is officially legalized in all the company's business areas and in a fully integrated way. The success and the quick implementation of the system in company with this dimension, is mainly due to the commitment, effort and availability of Heska's Project team, which took a very active role in this process, taking the right decisions at the right moments.

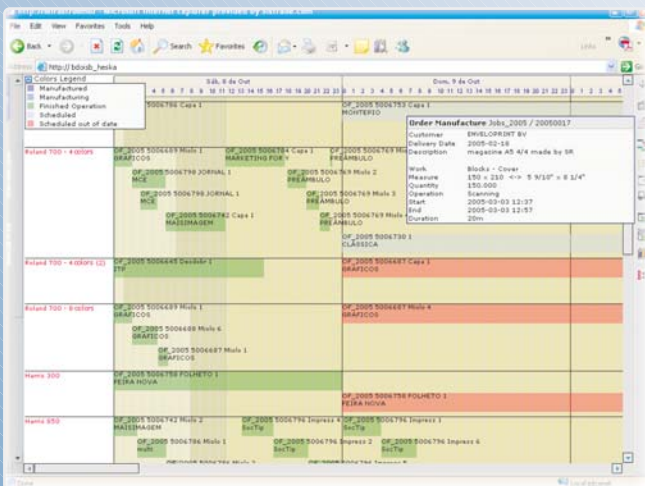
Sistrade® Print's implemented modules were the following: Commercial Management & Estimating; Stocks & Purchase Management; Production Management; Production Planning; Administrative & Accounting (this last one, only available to the Portuguese market).

As added value for this project we point out the fact that now Heska has a more accurate and quicker estimating being thus able to answer its customers in useful time; Heska now has a workflow system with approving rules between the different documents statuses; Heska is now able to effectively manage reels and materials lots through a bar code system; Heska now schedules its work orders in a Gantt chart and in an integrated way with the beginning, end and delays of the jobs; Heska now can follow-up, in real time and online, of the production status through a graphical supervision and an efficient data acquisition recurring to industrial terminals and bar code laser pistols.



SISTRADÉ – Software Consulting, S.A. is a Portuguese I.T. company, with the charter to provide and implement management solutions to the Graphic Arts and Printing Industry in its different business areas.

Sistrade® Print is a 100% WEB integrated industrial management systems (ERP|MIS) specific for Graphic Arts and Printing Industry, based in Microsoft tools and with a MS SQL Server database, using MS Windows Server.



SisTrade®
Software Consulting, S.A.

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