

# Printing

## DIGITAL



**ESTIMATES DONE BY CAMERAS AND PLOTTERS**

**CONTINUOUS AUTOMATIC CALCULATION OF THE IMPOSITION**

**IMPOSITION CALCULATION WITH SIMPLE OR MIXED ORIENTATION OF THE ITEMS**

**OPTIMIZATION OF THE BASE MATERIAL COSTS**

**DETAILED CALCULATION OF COSTS**

**SIMULATION OF OTHER QUANTITIES**

**WORKFLOW FOR ESTIMATES APPROVAL**

**APPLICATION OF MARGINS AND ECONOMIC/FINANCIAL ANALYSIS OF THE ESTIMATE**

**E-MAILING THE ESTIMATE TO THE CUSTOMER.**

### **ANY TYPE OF JOB**

- Small format
- Large format
- Leaflets

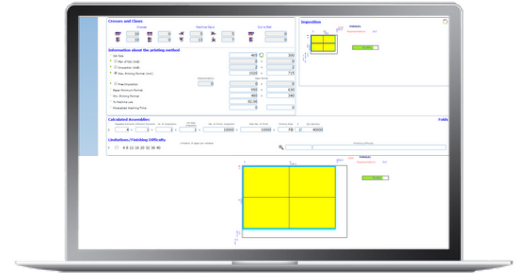


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### JOB DEFINITION

- Introduction of items fully adjusted to the customer
- Definition of the type of format and quantity
- Definition of the customer's base material
- Information about the type of base material
- Values of left, right, top and bottom margins
- Value of the separation (mm) between jobs
- Value of the horizontal and vertical overlapping (mm)



### PRINTING / IMPOSITION CALCULATION



- Machine suggestion according to the selected type of support
- Selecting the machine, the estimator can the printing imposition
- Automatic calculation of the printing imposition
- Different support widths and verify the new printing imposition calculated
- Machine printing speed is estimated by the system

### OPERATIONS AND MATERIALS

- Operations to perform according to the previously selected machine
- Attribution of estimated costs to the operation
- Availability to change the operations to perform by manufacturing stage
- Materials to consume
- Subcontracted operation or manufacturing stage

### ESTIMATE COSTS CALCULATION

- General costs and Printing costs
- Cost of operations, including subcontract stages
- Agent and salesmen commissions
- Global costs and application of financial margins
- Financial indicators

